2015 Institute for

What is this for? The purpose of this Advancement "clock" is to show the monthly-year-round relationships between organizational activities, communications, events, and fundraising. On a monthly basis, "leads" are "harvested" from strategically planned activities, communications, and events, and (relationships) developed into prospects, volunteers, donors, members, sponsors, committed supporters, etc.

## Responsible Nutrition

 Advancement Model

