

| Health Institutions |
|---------------------------------|
| Ravenswood Family Health Center |

| Government |
|------------------------|
| City of East Palo Alto |
| City of Palo Alto |
| City of Menlo Park |
| Redwood City |
| County of San Mateo |
| County of Santa Clara |

| Schools & Districts |
|---------------------------------|
| Ravenswood City School District |
| Health Advisory Boards |
| Redwood City |

| PARTNERSHIPS |
|------------------------|
| (Partial list) |
| Universities |
| Stanford |
| UC Berkeley |
| UCSF |
| San Jose State |
| Santa Clara University |

| CBO Partners |
|----------------|
| Job Train |
| Girls to Women |
| EPA.NET |
| Others |

| Health Partners |
|---------------------------|
| Health Career Connections |
| El Concilio Promotoras |
| Nuestra Casa |
| Others |

DRAFT ONLY
 Questions or Feedback?
 Contact Wolfram Alderson
 wolfram@collectiveroots.org

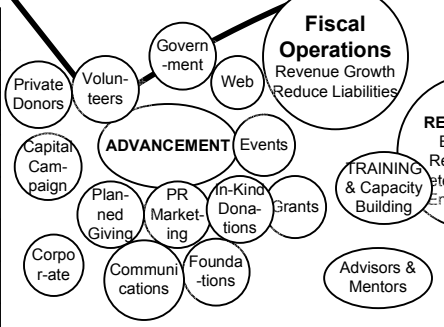


| Who & Why |
|---|
| Populations we serve |
| Low Income |
| Immigrants |
| Latinos, African Americans |
| Communities |
| Students, Youth, Families |
| Institutions, Systems |
| Problems we address |
| Health Disparities |
| Educational Disadvantages |
| Childhood Obesity |
| Lack of healthy food access & security |
| Environmental Conditions |
| Lack of information, adequate education |
| Root Causes |
| Poverty, Racism, Pollution |

Asset Based
 Deficit Removal

The strategies, goals, and objectives outlined in this plan will be accomplished through extensive collaboration with partners, networks, and affiliations that catalyze the social impact of our work. Collective Roots embraces an entrepreneurial spirit and will solve challenges in creative and innovative ways. The core work of Collective Roots will demonstrate engaging and multi-dimensional approaches to changing the food system, and improving community and environmental health.

Where the partnerships are

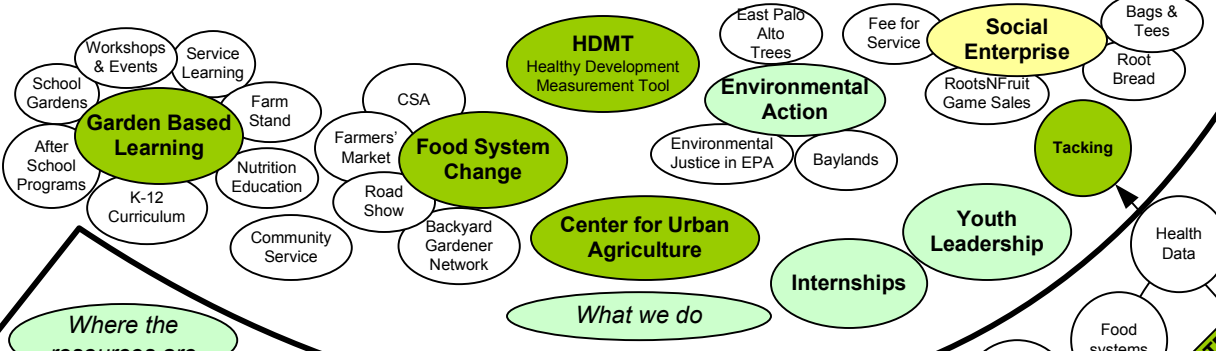


INFRASTRUCTURE

The capacity and support we need to get the job done well



ALIGNMENT VISION MISSION LEADERSHIP SUSTAINABILITY



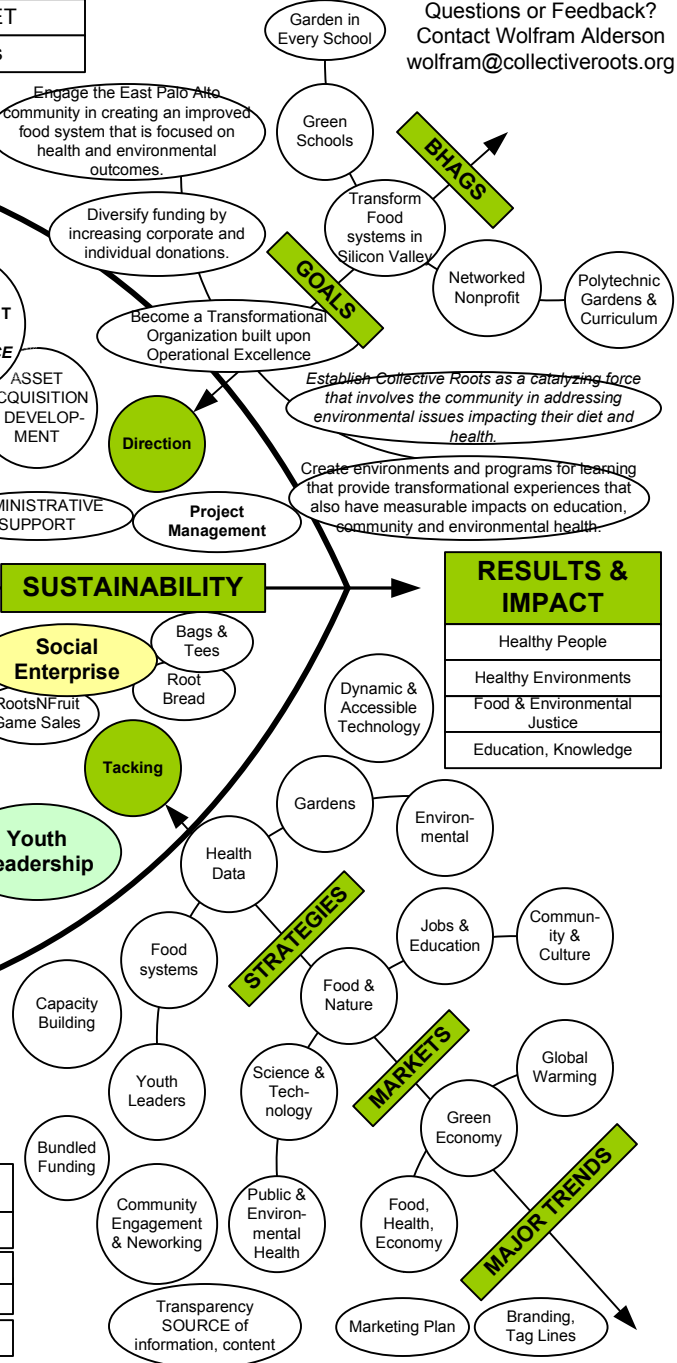
PROGRAMS

| Major Foundations |
|-------------------|
| SVCF |
| Kaiser Permanente |
| Cal Endow |
| TIDES |
| Others |

| Local & Family Foundations |
|----------------------------|
| Brin |
| Peery |
| FCJF |
| Sequoia |
| PACF |

| RESOURCES |
|-----------------------------|
| (Partial list) |
| Contracts - Fee for Service |
| EPACS |
| 49ERS |
| College Track |
| Girls to Women |
| Clifford Elementary |

| Corporate Foundations |
|-----------------------|
| INTUIT |
| Best Buy |
| PAWHF |
| Others |



Where the resources are