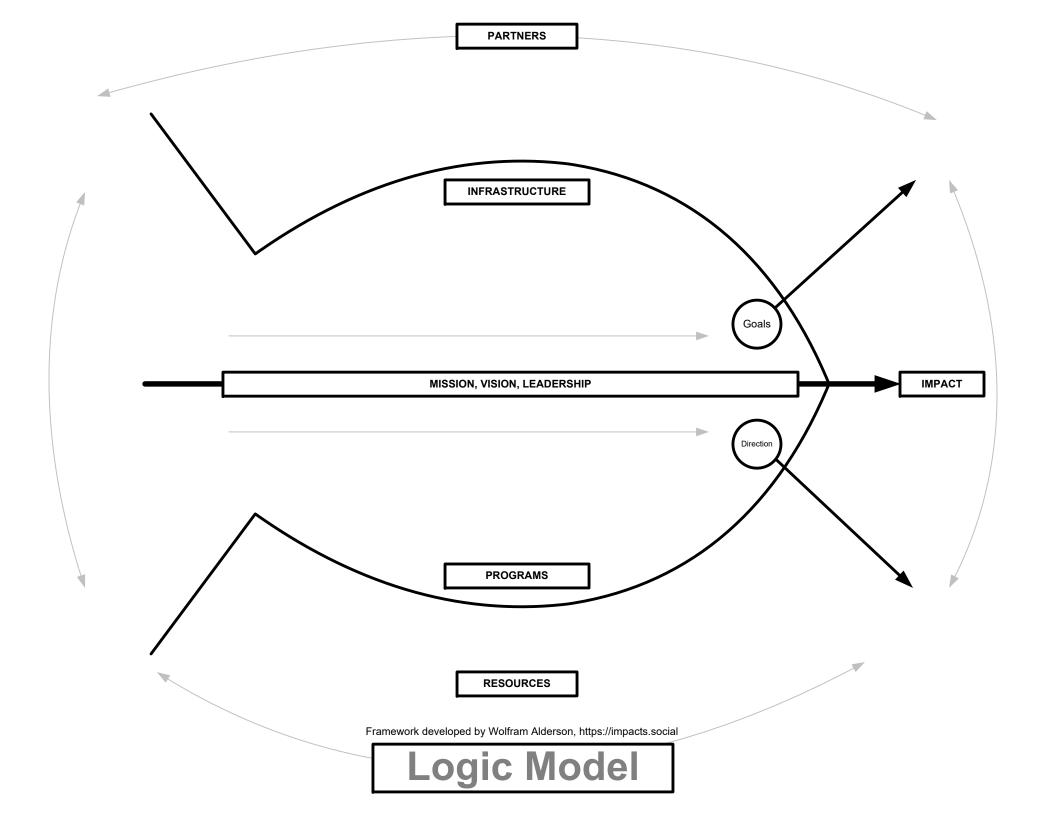
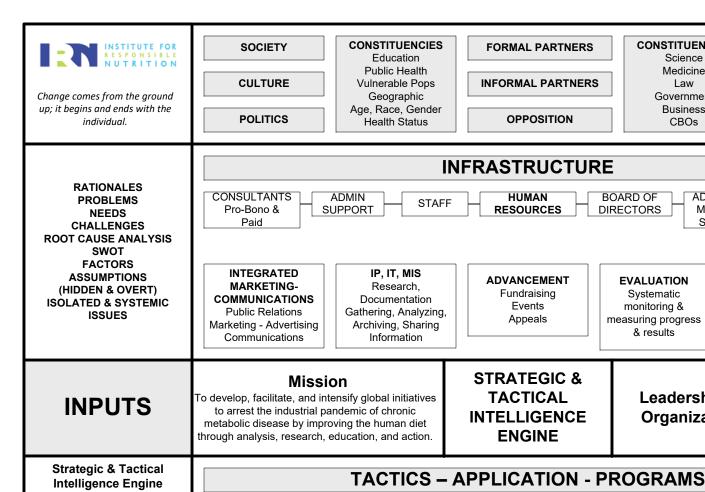


RATIONALES PROBLEMS NEEDS CHALLENGES ISOLATED ISSUES	OPPOSITION ORGANIZATIONAL INFRASTRUCTURE	BHAGS GOALS & OBJECTIVES
INPUTS	MISSION LEADERSHIP ORGANIZATION VISION	IMPACT - OUTCOMES RESULTS - SOLUTIONS
SYSTEMIC ISSUES	PROGRAMS ACTIVITIES	STRATEGIES & ALIGNMENTS NEXUS POINTS - LOCI
SWOT FACTORS ASSUMPTIONS HIDDEN & OVERT ASSUMPTIONS?	RESOURCES Framework developed by Wolfram Alderson, https://impacts.social	





STRATEGIC & TACTICAL INTELLIGENCE **ENGINE**

Leadership & **Organization**

CONSTITUENCIES

Science

Medicine

Law

Government

Business

CBOs

ADVISORS

Medical &

Strategic

BOARD OF

DIRECTORS

EVALUATION

Systematic

monitoring &

measuring progress

& results

Direction

FISCAL

OPERATIONS

INDIVIDUALS

NETWORKS

INSTITUTIONS

VOLUNTEERS

MEMBERS

IMPACT OUTCOMES RESULTS SOLUTIONS

GOALS & OBJECTIVES

What Changed?

Is Change Sustainable?

Strategic, Proactive, Tactical **OODA LOOP**

> (Observe, Orient, Decide, Act)

Analysis, Synthesis, Action Unfolding Information.

Circumstances, and Interactions Be the Source of Reliable Intel Evidence Database - Archive Verify & Validate Sources

Translate Science to Action Actionable Data, Strategies, **Tactics**

IRN THEORY OF **CHANGE**

Model for creating social and environmental change.

ANALYSIS

(Strategic & Tactical Intelligence Engine) TACTICS TARGETED AT MULTIPLE Constituencies Networks Organizations Society - Culture -**Politics**

RESEARCH

SCIENCE INVESTIGATION Community Interventions Medical Research Doctor's Project

EDUCATION Public Health

Education **Expert Speakers** Targeted Communications **Events** MOOCS Symposia, Conferences, Workshops Web Platform, APIs

ACTION

Public Health Advocacy, Intervention, and Law Public Health Champions Metabolic Disease Registry Community Mapping

How will results be evaluated and measured?

FAITH BASED

Start-Up Funding

AREA

Analysis

Research

Education

Action

Public Interest Law Firms

CAMPAIGNS

EVENTS

INDIVIDUAL **DONORS**

CORPORATE **DONORS**

FOUNDATIONS

GOVERNMENT FUNDING

Crowd Source Funding Research Campaigns

STRATEGIES & ALIGNMENTS

RESOURCES

Earned Income

SPONSORSHIP

MEMBERSHIP

Framework developed by Wolfram Alderson, https://impacts.social

Logic Model Outline by Wolfram Alderson

Fundamental Elements of Organization Development

INPUTS

Rationales, Problems, Needs, Challenges

- Root Cause Analysis
- SWOT Factors
- Assumptions
- Systemic Issues & Challenges
- Theory of Change

Strategy Modeling – Organizational brain: strategic & tactical intelligence, actionable intelligence

- OODA Loop
- Analysis, Synthesis, Action
- Sources of Reliable, High Quality (scientific & academic), Valid Intel
- Translate Intelligence into Actionable Intelligence
- Theory of Change

MISSION-VISION-LEADERSHIP-ORGANIZATION-DIRECTION

- Goals & Objectives
- What changes?
- How is it sustainable?
- Impacts, Outcomes, Results, Solutions
- How will results be measured?
- Strategies & Alignments

RESOURCES

- Sources: Individuals, Faith Based, Public Interest/Environmental Law, Corporate, Foundations, Government, Science/Academia
- Types: Start-Up Funds, Events, Campaigns, Membership, Sponsorship, Crowd Sourcing, Earned Income

PROGRAMS - AREA

- Analysis-Measurement of impact, results
- Research-Ongoing keeping knowledge base up to date
- Education-Strategy and model
- Action-Policy, practice, how the base is activated, engaged

INFRASTRUCTURE-ORGANIZATIONAL CAPACITY

- Integrated Marketing & Communications
- IP, IT, MIS
- Advancement, fundraising, friendraising
- Evaluation
- Fiscal Operations, fiscal model
- Human Resources: Consultants, Admin Support, Staff, BOD, Advisors, Nonprofits
- Strategic & Tactical Intelligence Engine

PARTNERS

- Partners, Alliances, Coalitions, Opposition, Competition
- Social, Cultural, Political, Economic, Scientific
- Constituencies Populations
- Constituencies Institutions
- Constituencies Networks
- Constituencies Donors