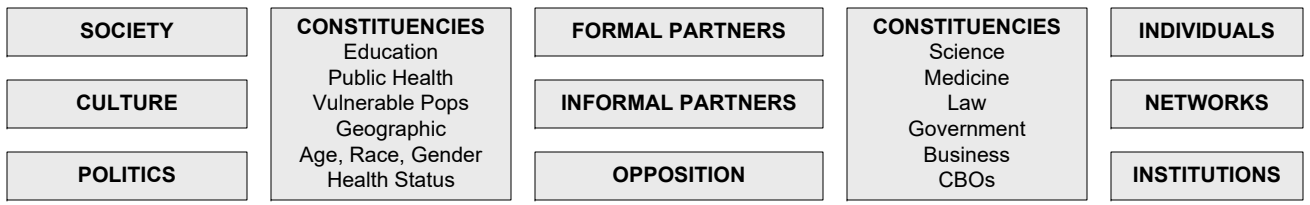


Framework developed by Wolfram Alderson, <https://impacts.social>

Logic Model

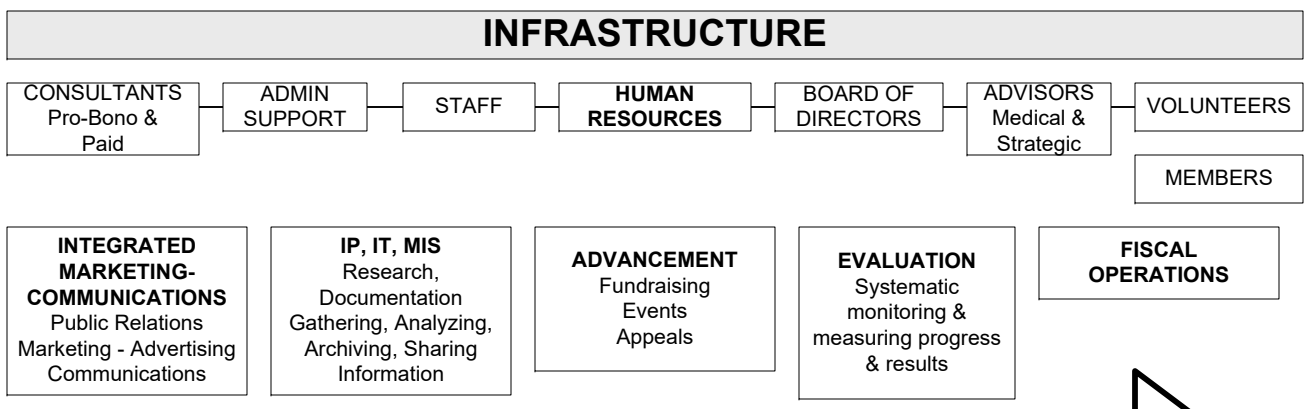


Change comes from the ground up; it begins and ends with the individual.



GOALS & OBJECTIVES

RATIONALES
PROBLEMS
NEEDS
CHALLENGES
ROOT CAUSE ANALYSIS
SWOT
FACTORS
ASSUMPTIONS
(HIDDEN & OVERT)
ISOLATED & SYSTEMIC
ISSUES



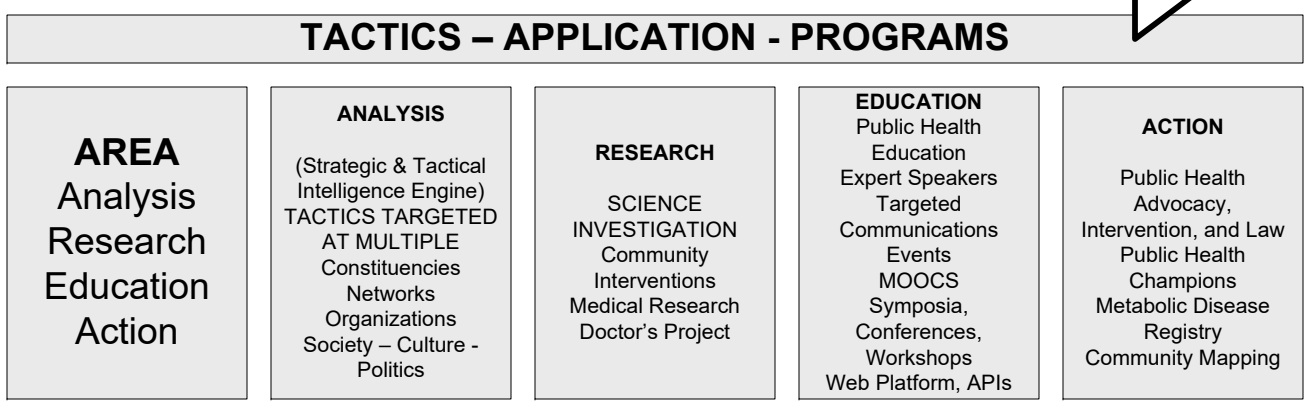
What Changed?
 Is Change Sustainable?

INPUTS



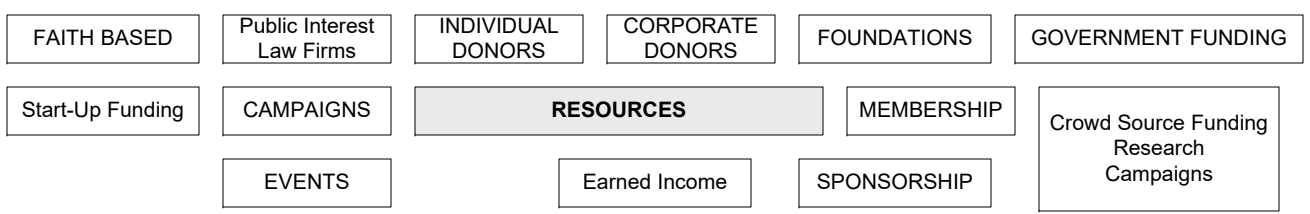
IMPACT
OUTCOMES
RESULTS
SOLUTIONS

Strategic & Tactical Intelligence Engine
 Strategic, Proactive, Tactical
OODA LOOP
 (Observe, Orient, Decide, Act)
Analysis, Synthesis, Action
 Unfolding Information, Circumstances, and Interactions
Be the Source of Reliable Intel
 Evidence Database – Archive
 Verify & Validate Sources
Translate Science to Action
 Actionable Data, Strategies, Tactics



How will results be evaluated and measured?

IRN THEORY OF CHANGE
 Model for creating social and environmental change.



STRATEGIES & ALIGNMENTS

Logic Model Outline by Wolfram Alderson

Fundamental Elements of Organization Development

INPUTS

Rationales, Problems, Needs, Challenges

- Root Cause Analysis
- SWOT Factors
- Assumptions
- Systemic Issues & Challenges
- Theory of Change

Strategy Modeling – Organizational brain: strategic & tactical intelligence, actionable intelligence

- OODA Loop
- Analysis, Synthesis, Action
- Sources of Reliable, High Quality (scientific & academic), Valid Intel
- Translate Intelligence into Actionable Intelligence
- Theory of Change

MISSION-VISION-LEADERSHIP-ORGANIZATION-DIRECTION

- Goals & Objectives
- What changes?
- How is it sustainable?
- Impacts, Outcomes, Results, Solutions
- How will results be measured?
- Strategies & Alignments

RESOURCES

- Sources: Individuals, Faith Based, Public Interest/Environmental Law, Corporate, Foundations, Government, Science/Academia
- Types: Start-Up Funds, Events, Campaigns, Membership, Sponsorship, Crowd Sourcing, Earned Income

PROGRAMS - AREA

- Analysis-Measurement of impact, results
- Research-Ongoing – keeping knowledge base up to date
- Education-Strategy and model
- Action-Policy, practice, how the base is activated, engaged

INFRASTRUCTURE-ORGANIZATIONAL CAPACITY

- Integrated Marketing & Communications
- IP, IT, MIS
- Advancement, fundraising, friendraising
- Evaluation
- Fiscal Operations, fiscal model
- Human Resources: Consultants, Admin Support, Staff, BOD, Advisors, Nonprofits
- Strategic & Tactical Intelligence Engine

PARTNERS

- Partners, Alliances, Coalitions, Opposition, Competition
- Social, Cultural, Political, Economic, Scientific
- Constituencies - Populations
- Constituencies - Institutions
- Constituencies – Networks
- Constituencies – Donors